



Director's Report  
Annual Conference  
Board of Director's Meeting  
June 28<sup>th</sup>, 2004

Advocacy Video – For Love or Money

The Standing Committee on Salaries and Status of Library Workers has completed the video, produced by Telequest. It will be shown in several arenas at AC, including a screening and discussion that will be held at Annual Conference on Sunday, June 27<sup>th</sup>, 1:30-3:30.

Annual conference programs and meetings

The Standing Committee on the Salaries and Status of Library Workers has planned four programs for Annual Conference. The Union Networking Breakfast is being co-sponsored by Pamela Wilson, Assistant to the President, Department for Professional Employees, AFL-CIO; and Carol Thomas, of New York Public Library Guild's Local 1930.

Saturday, 6/26/2004, 7:30 am - 09:00 am, OCC 231 A/B  
**283379 Union Networking Breakfast**

Saturday, 6/26/2004, 9:00 am - 10:30 am, JAM Dolphin/Panther  
**280226 Standing Committee on Salaries and Status of Library Workers**

~~Sunday, 6/27/2004, 9:30 am - 11:00 am, OCC 208 B~~  
~~**283341 Communications Skills for Managers**~~

Sunday, 6/27/2004, 10:40 am - 11:00 am, OCC 415 A (time change)  
**280278 ALA-APA INFORMATION SESSION**

Sunday, 6/27/2004, 1:30 pm - 03:30 pm, MAR Del Lago 2  
**283340 Improving Salaries and Status Video Screening**

Monday, 6/28/2004, 7:00 am - 10:00 am, PEA Plaza International BR F  
**280289 Standing Committee on Salaries and Status of Library Workers**

Monday, 6/28/2004, 2:00 pm - 04:00 pm, OCC 208 B  
**282670 Negotiating for Better Salaries**

Tuesday, 6/29/2004, 9:15 am - 10:15 am, OCC 415 A  
**280279 ALA-APA COUNCIL I**

### Certification

The Committee on Certification was discussed by the Board at the Spring meeting and sent to COO for establishment. It will have members from across library disciplines and encourage those disciplines to formulate and take advantage of certification opportunities under the aegis of ALA-APA.

The three associations launching CPLA met in May to decide how to proceed. The standards are awaiting final approval, after which a CPLA Committee will be named.

LSSIRT is creating a survey to ascertain whether certification is desirable, by whom, and how it should be instituted within ALA-APA.

### Donations

A stuffer is included in the first notice for ALA membership renewals, asking members to check off the \$2.00 box on their forms as a donation to ALA-APA.

Jack Blount, President and CEO of Dynix Corporation, has promised two donations to ALA-APA - \$10,000 to support unbudgeted activities by the Standing Committee on the Salaries and Status of Library Workers and \$5000 for an award to the person(s) who has done the most to increase library workers' salaries.

Donations for the current fiscal year, as of April 2004, were \$8,026. Total ALA-APA donations are \$13,380.

### Handbook

A draft ALA-APA Handbook is in your folders. Comments are welcome.

### Intern

ALA-APA had an intern for the summer of 2004. He is a graduate of Oberlin College in Ohio, who has expressed an interest in librarianship. He completed two projects, certification research, including school librarians, to consolidate where certification is being offered, duration, audience, the curriculum, costs, methods (online, face to face) and contact information; and identifying authors for *Library Worklife*.

### Library Worklife: HR E-News for Today's Leaders

The last free issue to individual members of ALA was mailed on Tuesday, June 8<sup>th</sup>. Thus far, 11 members have subscribed and no non-members. A stuffer will be included in ALA renewal notices and an advertisement appeared in the May issue of *American Libraries*. *Library Mosaics* also included a blurb in the May/June issue.

The newsletter is free to individuals, both ALA members and non-ALA members, through the June issue. Subscriptions are now being accepted at a rate of \$35 for ALA members and \$60 for non-ALA members. It will remain a benefit of organizational membership, as was *Library Personnel News*.

For the remainder of 2004, I expect 100 ALA members and 125 non-members to subscribe. We will have forms at the ALA-APA booth at Annual Conference. I plan to target larger groups of non-ALA members, like unions, to take what we refer to as “super-subscriptions” which could be emailed by one contact to the rest of the group’s membership. Copyright language is being written for the issues after June to prohibit mailing outside of membership and uploading the content to servers. After June, only the first page of *Library Worklife* will be available on the ALA-APA Web site.

Technological and logistical issues are being handled as they arise. The major logistical issue is still gathering content.

#### Listservs

MoneyTalks and the ALA-APA Council listservs are still operational, though there have been many technological glitches that have made postings occur in fits and starts. I am still working on an operational procedure for the Council listserv. The Union listserv is on hold, awaiting a new server.

#### Promotional products (brochure, pins)

A brochure will be distributed at the ALA-APA exhibit table at Annual Conference. It will highlight the ALA-APA activities related to the salaries and status of library workers (surveys, video, standing committee). NLWD pins will be given to donors giving more than \$5 and Better Salaries pins will be given to donors giving more than \$20.

#### Salary Surveys

The ALA 2004 Librarian Survey includes a supplemental question about the titles used by libraries for support staff. The results from this question will be used for the Library Support Staff Survey, which is planned for initiation and completion during the 2004-2005 fiscal year.

#### Website

A new Website for ALA-APA is up. The new site is more easily navigable and allows donors to send donations electronically with a credit card.

Jenifer Grady, MSLS, MBA  
Director, ALA-Allied Professional Association