



**ALA-APA Board of Directors
Annual Conference
June 2005**

TO: ALA-APA Board of Directors

RE: 2005 Spring Board of Directors Meeting Minutes

ACTION REQUESTED:

Discussion as needed

ACTION REQUESTED BY:

Keith Michael Fiels, Executive Director
Mary Ghikas, Senior Associate Executive Director
Jenifer Grady, Director, ALA-APA

DATE: 24 June 2005



AMERICAN LIBRARY ASSOCIATION – ALLIED PROFESSIONAL ASSOCIATION

Board of Directors Meeting
2005 Spring Meeting

Chicago, IL
Sunday, January 17, 2005
11:00 am - noon

PRESENT: President Carol A. Brey-Casiano; President-Elect Michael Gorman; Treasurer Teri R. Switzer; Executive Director Keith Michael Fiels; Executive Board members: Kathleen E. Bethel, Nancy Davenport, Michael Golrick, Nann Blaine Hilyard, Teri Kirk, James R. Rettig, Janet Swan Hill, and Barbara K. Stripling

Staff: Keith Michael Fiels, ALA-APA Executive Director; Mary Ghikas, Senior Associate Executive Director; Jenifer Grady, Director

The ALA-APA Board of Directors convened at 11:00 am, with President Carol Brey-Casiano presiding.

Procedural/Consent

By consent, approved the agenda for the 2005 Spring Meeting of the ALA-APA Board of Directors (APABD #9.2). *Consent*

By consent, approved the minutes of the 2004 Midwinter Meeting of the ALA-APA Board of Directors (APABD #2.1). *Consent*

Discussion/Exploration

ALA-APA Update and Director's Report (APABD #12.2)

Jenifer Grady gave detail about revenue- and publicity-generating activities for ALA-APA, including the outreach, Advocacy Video, donations, and *Library Worklife*. She thanked President Brey-Casiano for hosting a successful Webcast on the connection between recruitment and salaries. The Support Staff Salary Survey and publication series are still in planning stages.

Certification (APABD #7.0)

Mary Ghikas gave an overview of the history and progress thus far by the Certified Public Library Administrator Certification Review Committee (CPLA CRC) and Certification Program Committee (CPC), the overseeing body. Appended documents describe the process for an ALA unit creating a certification program, the provider model for CPLA, the application process, and revenue sources.

Discussion

- Provider and per-standard model



Points of Information on Organizational Issues

- COO has allowed the charge for the Dynix Jury to include the phrasing “may” rather than “shall” for composition
- Both COO and Bylaws Chairs shall determine whether they have adequate time to address ALA-APA issues
- Bylaws is addressing how to ensure that constituencies have representation on ALA-APA Council should someone resign

Name Change

The Board will discuss changing the name of ALA-APA during a conference call.

F&A/BARC Report (APABD #3.15 and 3.16)

Teri Switzer, Treasurer, presented the report that was deferred from the Midwinter Meeting with revenue projected at \$123,010 and expenses at \$221,306, with a net loss of \$98,296. The projected loan balance will be \$27,234.

2006 Preliminary Budget and Revised Business Plan (APABD #3.12 and #3.13)

Keith Michael Fiels explained the discrepancies between the original business plan and the revised business plan, tying the explanation to the break-even budget of 2006. He described the new revenue models and the positive impact certification, expanded statistical offerings, and sponsorships will have. The new business plan requires no vote.

Discussion

- Honoraria for *Library Worklife* – they will not exceed the budgeted amount.

Motion

Voted to refer the FY06 ALA-APA proposed budget to the ALA-APA Budget Analysis and Review Committee (BARC) for further review and analysis.

Adjournment at noon.